

B.E. (Information Technology) Eighth Semester (C.B.S.)
Elective - IV : E-Commerce & Enterprise Resource Planning

P. Pages : 2

Time : Three Hours



TKN/KS/16/7711

Max. Marks : 80

-
- Notes :
1. Solve Question 1 OR Questions no.2.
 2. Solve Question 3 OR Questions no.4.
 3. Solve Question 5 OR Questions no.6.
 4. Solve Question 7 OR Questions no.8.
 5. Solve Question 9 OR Questions no.10.
 6. Solve Question 11 OR Questions no.12.
 7. Due credit will be given to neatness and adequate dimension.
 8. Assume suitable data whenever necessary.
 9. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Write a short note on trade cycle? 4
- b) Draw & explain Porter's value chain model in detail with the help of suitable example? 5
- c) Describe the concept of 4 P'S in the context of internet trade? 4

OR

2. a) Explain midrange package for E-com software. 5
- b) Explain E-commerce software for small midsize & large enterprise? 8
3. a) Advantage & disadvantage of Electronic Markets? 6
- b) What are the benefits of EDI? 7

OR

4. a) Explain the EDIFACT standards? 7
- b) Discuss website evaluation model with help of neat diagram? 6
5. a) Explain different methods for online payments? 8
- b) What is electronic cash, how it works. List it's advantages & Disadvantages? 6

OR

6. a) Write short note on 3
 - i) Smart card.
 - ii) Credit & charge card. 3
 - iii) Electronic wallets. 3

- b) Explain the term taxation and E-com? 5
7. a) Why ERP important to the company? 6
- b) Discuss the 2 tier and 3 tier architecture of ERP? 7
- OR**
8. a) What are the advantages of ERP? 6
- b) Discuss the architecture of dataware housing? 7
9. a) What are various objectives of ERP implementation? 5
- b) Explain roles and contract with vendors, consultant and employees? 8
- OR**
10. a) Explain different phases of ERP implementation? 8
- b) Write short note on project management and monitoring? 5
11. a) Explain major sub-system of manufacturing module? 9
- b) Write short note on:
- i) Personnel management.
- ii) Employee master Data. 2
- iii) Recruitment management. 2
- OR**
12. a) What are the prons & cons of In-house implementation? 5
- b) Explain order-management & warehouse management of sales and distribution module? 6
- c) What are the different function should quality management fulfills? 3
