

**Elective - II : Entrepreneurship Development**

P. Pages : 2

Time : Three Hours



**KNT/KW/16/7571**

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
  2. Solve Question 1 OR Questions No. 2.
  3. Solve Question 3 OR Questions No. 4.
  4. Solve Question 5 OR Questions No. 6.
  5. Solve Question 7 OR Questions No. 8.
  6. Solve Question 9 OR Questions No. 10.
  7. Solve Question 11 OR Questions No. 12.
  8. Due credit will be given to neatness and adequate dimensions.
  9. Assume suitable data whenever necessary.
  10. Illustrate your answers whenever necessary with the help of neat sketches.

1. a) Explain need Analysis? 6  
b) What is demand forecasting? What are the various methods of demand forecasting. 7

**OR**

2. a) What is Market survey? What are the various methods of market survey? 7  
b) Explain uncertainty in Market? 6
3. a) What are the various level of automation? 7  
b) What are the various Government policies? 6

**OR**

4. a) What are the various factors to be consider for plant selection. 6  
b) Explain process selection, equipment selection and procurement. 7
5. Write short notes on. 7  
i) Projected profit and loss statement. 7  
ii) Rate of Return. 7

**OR**

6. a) What is projected Balance sheet? Explain. 7  
b) What is estimation sales and Production price analysis? 7

7. a) Explain project planning and control. **6**  
b) Differentiate between CPM and PERT. **7**

**OR**

8. a) What is optimum project duration? **6**  
b) Discuss resource allocation in detail? **7**
9. a) Discuss the significance of project report? **7**  
b) What is risk analysis? **7**

**OR**

10. a) What are the various methods of raising capital? **7**  
b) What is project report? How it is prepared? **7**
11. a) What is the meaning of ratio analysis?  
Why it is needed? **6**  
b) What are the various environment and social aspects? Explain. **7**

**OR**

12. a) What is project review? How the initial review of project is done? **7**  
b) Discuss performance analysis in detail? **6**

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