

Elective – II : Entrepreneurship Development

P. Pages : 1

Time : Three Hours



TKN/KS/16/7656

Max. Marks : 80

- Notes :
1. All questions carry marks as indicated.
 2. Solve Question 1 OR Questions No. 2.
 3. Solve Question 3 OR Questions No. 4.
 4. Solve Question 5 OR Questions No. 6.
 5. Solve Question 7 OR Questions No. 8.
 6. Solve Question 9 OR Questions No. 10.
 7. Solve Question 11 OR Questions No. 12.
 8. Due credit will be given to neatness and adequate dimensions.
 9. Assume suitable data whenever necessary.

1. a) What is Demand? Explain any two methods of demand forecasting. **6**
b) Explain the importance of demand for economic development of the country. **7**
OR
2. a) What is market survey. Explain the need and importance of market survey. **6**
b) Explain market uncertainty Describe how to tackle it. **7**
3. a) What is entrepreneurship explain its importance. **7**
b) Explain the various qualities of an entrepreneur. **7**
OR
4. a) Explain the various factors on which the location of plant depends. **7**
b) Explain the various government policies with regard to selection of plant location. **7**
5. a) Explain the various initiatives taken by the government of India in promoting Entrepreneurship development. **7**
b) Explain the various sources of finance for new businesses. **7**
OR
6. a) Explain the importance of sales & marketing. **7**
b) Describe the importance of rate of return. **7**
7. a) Describe the importance of project report how it is prepared. **7**
b) What is ratio analysis state its importance. **6**
OR
8. a) Illustrate the various social & environmental aspects needs to be taken into the consideration while setting up of a business unit. **7**
b) Explain various types of liquidity ratios and state its importance. **6**
9. a) Explain what is technical & financial feasibility of project. **6**
b) Discuss how business performance is carried out. **7**
OR
10. a) Explain risk analysis associated with project. **7**
b) Explain PERT & CPM state its importance. **6**
11. a) Explain how resources are allocated for the business. **7**
b) Explain balance sheet and profit & loss account with proforma. **6**
OR
12. a) What are various reasons for project delay. **6**
b) Explain the marketing feasibility of a project. **7**
